

FOOD MARKETS 4.0



23 – 24 SEPTEMBER 2021

(ONLINE EVENT)

ORGANIZERS



POZNAŃ UNIVERSITY
OF ECONOMICS
AND BUSINESS



Poznań University of Life Sciences

CO-FINANCED BY



Ministry of Science
and Higher Education
Republic of Poland

PARTNERS



POLSKIE NAUKOWE
TOWARZYSTWO
MARKETINGU



UNIVERSITY of
DEBRECEN



CONFERENCE TRACKS

The conference tracks cover the following topics:

- 1. The Internet of Things and the food market**
- 2. Digitization on food markets**
- 3. Sustainable consumption and sustainable food supply chains**
- 4. Intelligent food and intelligent food supply chains**
- 5. Artificial Intelligence in food markets**
- 6. Digitization and automation in the agri-food industry as a source of innovation in food markets**
- 7. Attitudes and behaviors of consumer 4.0 – knowledge, security, information, and education**
- 8. Trends on the food market**
- 9. Food security in the era of the digital economy**



IMPORTANT DATES

- 31.03.2021 – Proposal submission**
- 12.04.2021 – Notification to the authors**
- 30.06.2021 – Paper submission deadline**
- 20.07.2021 – Fee payment & registration deadline**
- 23–24.09.2021 – Conference**



FOODMARKETS@KONF.UE.POZNAN.PL



CONFERENCE FEE

100 EURO (450 PLN)

Account:

PLN: 54 1090 1359 0000 0000 3501 8918

EURO: 02 1090 1359 0000 0001 0062 7162

CODE SWIFT: WBKPPLPP

Transfer title: Food Markets 4.0, name of participant(s)



PUBLICATION OPPORTUNITIES

1. Monograph "Food Markets 4.0"
Poznań University of Economics And
Business Press (1 level - 80 points)

2. Journal of Marketing and Consumer
Behaviour in Emerging Markets (20 points)

3. Central European Management Journal (40 points)

4. E-mentor (40 points)

5. Marketing Instytucji Naukowych i Badawczych
Marketing of Scientific and Research Organisation
(20 points)

6. Oeconomica

ADDITIONAL PUBLICATION OPPORTUNITIES

Special recommendation track for publishing in the following journals:

1. European Research Studies Journal (100 points)

2. Sustainability (70 points)

The conference fee does not cover publishing costs in the additional
journals.

Organizers do not guarantee the paper publication in these journals.



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